BUILDING BETTER CHEYENNE

Workbook

Building Influence

Module Six D: Vision, Mission, Message, ACTION

Putting together the pieces

Well, we've reached the end of Building Beyond the Building and now it's time to reflect on the amazing shifts you've made alongside looking into what you want things to look like moving forward in your business.

We live in a world which continually consumes and takes a lot less time to digest, reflect, and prepare. Which is why the final section of this module and of this program is about you doing just that.

Q. As you think back over the past 6 months, do some free-journaling on the journey you've been on. Internal & external shifts, mindset changes etc...

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Celebrating the WINS

Another thing we can be all too capable of doing is sliding over our successes in favour of looking for the next one. Not only is noting success important for tracking progress, but also for practicing gratitude.

Below, think about the specifics in these key areas which you're thankful for.

Confidence in your vision & daily actions needed to fulfil it - Who you're here to serve & why.

Imperfect action taken in spite of doubts etc. (first ad, storytelling posts etc.)

Sales - asking for the sale, making sales

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Continuing to rise

When you look back over this list, I'm sure you'll note some areas where you have really flourished and other areas which still need some development- all of this is, of course, totally fine! However, in order to continue to develop and to continue to influence those you are called to - it's important to reflect on the areas in which we know will take us to the next level and think about what it means for us to continue to develop these key areas.

Q. When you look back over the list you've just made, where are some of the areas which you know you still want to work on moving forward? And can you attribute the slower development in these areas to any action (or lack of action) you've taken? E.G. Fewer sales due to not asking for the sale frequently etc? What steps will you take to enhance these skills moving forward?

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Bringing it back to vision

In the first section on Module One, you were asked to map out your BIG vision - the stuff you'd do if you weren't being paid for it. It's now time to look and think back over this big vision. How closely have you stuck to bringing this to life over the past months? When we're continually connected with vision, we allow our most energised and aligned selves to come out.

Q. What actions have you consistently been taking which do align with your big vision and daily connect you with it?

Q. What actions have you not been as consistent in taking according to your big vision and why? E.g. Has the vision changed perhaps?

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Forward Focused

Now we've worked through some reflection, thinking about the wins you've had over the past months and the areas of celebration you've enjoyed, it's time to plan what moving forward looks like. The answers you've given to your previous questions should enable you to most effectively think through this, ensuring that your goals are aligned with your vision as well as you not setting unrealistic goals, but *also* being willing and able to challenge yourself.

Q. What is ONE key target you have for the next MONTH?

Q. What are THREE key targets you have for the next THREE months?

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Thinking BIG

With your one month and three-month goals in place, it's time to spread the net even wider and think about you six months from now. We're also going to think about a little more imaginatively!

Q. Imagine that we're on a call six months from now, what would you be telling me that you've achieved and accomplished? What does your life look like now? (Remember to keep your BIG vision in mind with this exercise.)

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Consolidation

Knowing what you know now about where you want to be one, three, and even six months from now, it's likely that there will be some moments ahead for you where you'll be stepping out of your comfort zone as well as areas you know you need to get additional support in, in order to meet your goals. It's time to bring all of this together and think about what you'll be doing moving forward in order to MAXIMISE the mobilisation of your vision.

Q. What do you need to do/have in place in order to best support your vision coming to life over the next one, three & six months and beyond? Think about external support you'll need (programs, coaching etc.) as well as consistent action you'll need to take, alongside any outsourcing etc. And make it measurable! When will you have these things in place? LET'S GO!!!

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